

Tacoma 2025 Goal

Tacoma-Pierce County Health Department asked residents of the Tacoma Mall Subarea (about 40), via three focus group conversations held in July and August of 2015, about their neighborhood livability needs.

One question was asked to understand how Mall area residents weighed in on Tacoma 2025 goals—“Among the seven city-wide strategic priorities, which THREE are the most meaningful to you and your family?”

- Health and Safety: A safe city with healthy residents.
- Human and Social Needs: All Tacoma residents are valued and have access to resources to meet their needs.
- Economic Vibrancy and Employment: A vibrant and diverse economy with good jobs for all.
- Educational and Learning: Thriving residents with abundant opportunities for life-long learning.
- Arts and Cultural Vitality: A vibrant cultural sector that fosters a creative, cohesive community.
- Natural and Built Environment: Outstanding stewardship of the natural and built environment.
- Government Performance: Efficient and effective government, guided by engaged residents.

Responses

Tacoma 2025 Strategic Goals	Vintage (July 8, 2015)	Madison School (August 4, 2015)	West Mall (August 4, 2015)	Total
Health and Safety	9	10	6	25
Human and Social Needs	4	6	6	16
Economic Vibrancy and Employment	4	2	2	8
Educational and Learning	4	3	1	8
Arts and Cultural Vitality	4	1	0	5
Natural and Built Environment	6	3	4	13
Government Performance	0	4	2	6

Findings

Please note that the sample size is relatively small. Of those who called Madison, Lincoln Heights and the West Mall area home, the top three most meaningful goals specific to them and their neighborhoods are:

- Health and Safety
- Human and Social Needs
- Natural and Built Environment